

Editor:
Derek Parkins.

Victorian Beer Label
Collectors' Society
Newsletter.

2 Sturdee Street
Reservoir, 3073

FEBRUARY '79 VOL.8 NO.1



V.B.L.C.S. Officers 1978-79

PRESIDENT : R. Gillard, 8 Bunting Court, Lalor, 3075, Vic. 465 4368
VICE PRESIDENT : Jim Hepworth, 5 Willow Crescent, Campbelltown, 5074 S.A.
SECRETARY : G. Crompton, 11 Dublin Ave., Strathmore, 3041, Vic. 379 4375
TREASURER : K. Wittenbach, 3 Beatty Crescent, Ashburton, 3147, Vic. 25 3124
LIBRARIAN : S. Deaville, 7 Greenhalgas Road, Delacombe, Vic.
EDITOR : Derek Parkins

Raffle Co-ordinator : G. Crompton

To enable the smoother operation of our Society, would all members please co-operate as follows :-

1. Forward all monies to the Treasurer -- except for raffles.
2. Forward all contributions for the newsletter to the Editor.
3. All general Society business, requests for labels from Society stocks, contributions and raffle ticket requests to the Secretary.
4. New members and/or changes of address to the Treasurer.
5. Please forward a SAE with all correspondence requiring an answer.

MEMBERSHIP FEES :

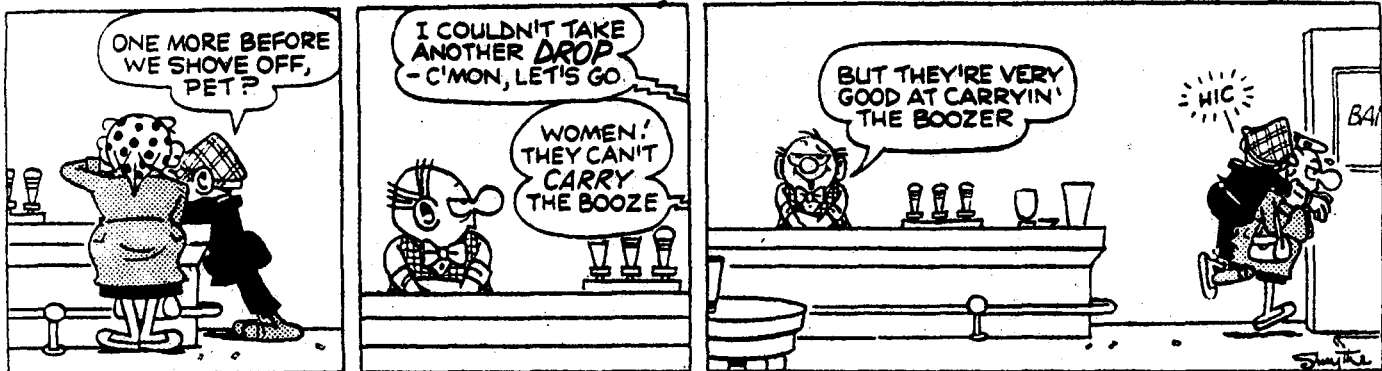
Joining fee : Aust \$1-00
Annual subscription : Aust \$4-00 - due and payable on 1st. July.
plus any levies that may be called for.
(Pro rata fees - 1/9 to 31/12 Aust \$2-00
1/1 to 31/3 Aust \$1-00)

The Society is always pleased to receive articles or news of general interest to members, whether it be the history of a brewery or a story of how you obtained your favourite label.

If you have something to say -- and who hasn't -- then write to us about it. All contributions will be acknowledged.

The Melb. Herald-5/10/78.

ANDY CAPP . . .



SWAPPING - Ads, M/ship lists etc
NEW ISSUES - ✓
RAFFLE

A Uniting & power building body to enhance, arrange & organize better
COLLECTING OF LABELS
↑ ↑ ↑
That's what we've all got in common

MEETING NOTES

Owing to the late issue of the December Newsletter, some members were not advised of the meeting date and so we had a smaller attendance than usual.

The Secretary reported on new issue labels and advised that the Castlemaine Gold Label Lager Special for the Townsville Rugby Club had been short delivered and none were available for members, however, the brewery had advised that they would try to have the printer run off some more and if they were successful we would receive the issue.

The late printing of the Newsletter caused many comments and led to some very spirited discussion on if and how the club could be reorganised to be of better help to members and yet lighten the load on the committee.

The Secretary pointed out that it was difficult to know what members really wanted from the club and the Newsletter because very few wrote any articles on their particular interests or any special label, etc. in their collection. The Editor would welcome short or long paragraphs from members.

The members present promised to think over suggested improvements and to come to the next meeting with plenty of helpful suggestions.

After more discussion, general business quickly concluded and the raffle was drawn, with the following winners:

- | | | | |
|------|-----|--------|------------|
| 1st. | F28 | white | S. Spencer |
| 2nd. | F25 | white | S. Spencer |
| 3rd. | G15 | orange | R. Gillard |
| 4th. | F20 | white | S. Spencer |

There was quite a roar from those present when Stew Spencer pulled off 3 out of 4 prizes, but good luck to him.

Acting on a suggestion from Mrs. Richardson of Toowoomba, we then drew a 5th. prize, which would go to the first name drawn from the raffle entries who had not previously won a prize. Guess who won - Mrs. Richardson.

COURAGE DOPPEL BOCK - There was some drama when it was discovered that all of the spare labels at the brewery had "disappeared", but all was not lost, as the brewery organised it so that the club was able to legally purchase a quantity of the beer which had been packed in excess - our thanks to Alby Watson for his great help in this.

The Secretary then soaked off all the labels and the beer was disposed of at cost to Melbourne members. Unfortunately, some of the labels had been damaged during production, but everybody should receive a reasonable label for their collection.

Mailed 2/4/79 Rec'd 4/4/79

NEXT MEETING - Our next meeting will be held on Sunday, 4th. March at the Thornbury Youth Centre, corner Dundas and Newcastle streets, Thornbury, commencing at 1.30pm.

This meeting should see very lively discussion on suggestions to reorganise some of the club's activities, so please turn up and join in.

CALENDER OF MEETINGS FOR 1979

March 4th., May 6th., July 8th., Sept.9th., Nov.11th.

All these dates fall on a Sunday and all the meetings will be held at the Thornbury Youth Centre, corner of Dundas and Newcastle streets, Thornbury at 1.30pm.

LABEL DONATIONS -

BREWERIES -

Castlemaine Perkins Ltd.
Carlton & United Breweries Ltd.
Courage Australia Pty.Ltd.
The South Australian Brewing Co.Ltd.
The Swan Brewery Co.Ltd.
Tooheys Ltd.

MEMBERS -

A. Watson
B. McGovern
H. Armaur
C. L. Gordon
K. L. Richardson

ANNIVERSARY BREW - Would any member who has ordered the 6th. Anniversary Brew (or who want more) and have not received their order please contact the Secretary as supplies are now becoming short.



RAFFLE

The main prize will include one of the rare Darwin specials - "The Vic, August 1978", and the second prize will include a Courage 1st. Anniversary label (August 1969). The other prizes will be a mixture of old Australian, with Russian, German, American, Canadian, Polish and New Zealand labels.

Each prize will be a minimum of 25 labels and there will be four main prizes. All tickets from G. Crompton -

10 for \$1-00 (min.)
25 for \$2-00 (max.)

and as with the last raffle there will be a special consolation prize for the first ticket drawn of any member who has not previously won a prize.



LABELS ISSUED

Labels sent out with this issue of the Newsletter -

- | | |
|--|--|
| ✓ / Tooheys Lowenbrau 370 ml.- | a recent new release. |
| ✓ / Tooheys Draught 740ml.- | extra copy of a previous issue. |
| ✓ / Tooheys Lite Lager 250ml.- | a new diet beer in twist top
bottles. |
| ✓ / Tooheys Oatmeal Stout 740ml.- | a new print, without the excise
number. |
| ✓ / (Tooheys) Millers High-Lo
Lager 740ml.- | a new print, without the excise
number. |
| ✓ / Hennam's Lager 370ml.- | a new print, without the excise
number. |
| ✓ / 4BC Brisbane - | a sticker "label" issued by 4BC
Radio and put on gifts of Brisbane
Bitter beer. |
| ✓ / Tooheys Ex.Pilsener 740ml.- | extra copy of a previous issue
from Grafton - note the 9/4
excise number. |
| ✓ / Castlemaine Gold Label Lager
370ml.- | a specially printed label for
the 1978 Gympie Convention. |
| ✓ / Dunk Island N.O.Lager 370ml.- | a special label issued for
exclusive use on Dunk Island by
special arrangement with T.A.A. |
| ✓ / Courage Doppel Bock 740ml.- | a special label issued for the
1978 V.F.L. Grand Final. |
| ✓ / Southwark Special (Diet) beer
370 & 740ml.- | a new issue and the first diet
beer from S.A.Breweries. |
| ✓ / Emu Bitter 370ml.- | a new print without the black
circle around the emu. |

**A BOTTLE
A DAY
KEEPS
HEART
ATTACKS
AWAY**



NEW LABELS

1. CASTLEMAINE GOLD LABEL LAGER 370ml - printed specially for the Lion's Convention in Gympie in late 1978, however, owing to the protracted beer strike the labels were not able to be used.

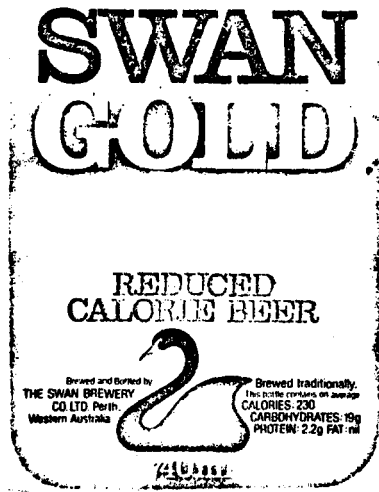
actual dimensions

170mm x 130mm



2. SWAN GOLD, REDUCED CALORIE BEER 740 & 370ml - a new type diet beer just issued by the Swan Brewery.

113mm x 80mm

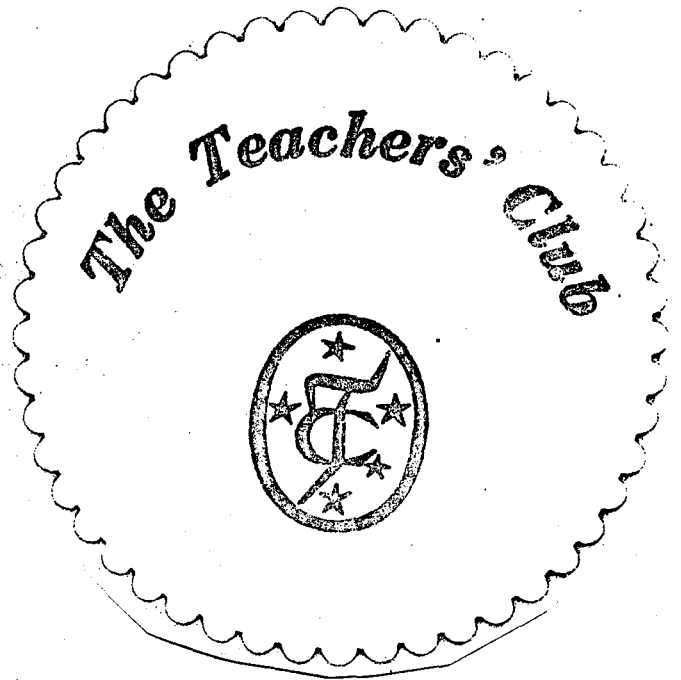


75mm x 68mm

Note - Castlemaine Gold Label Lager 370ml - Townsville Rugby Club Special Sept. 1978. There is no further news on the availability of any copies of this label.

COASTERS - BEER MATS

This month we again illustrate some interesting Club mats, which have been collected by the Secretary's daughter on her travels. How about some of you Coaster specialists sending in samples for illustration (will be returned) and a short write up on some particular part of your collection.



SERGEANTS' MESS

RICHMOND

