

Editor:
Derek Parkins.

*Victorian Beer Label
Collectors' Society*

2 Sturdee Street
Reservoir, 3073

Vol 8 No 3

Newsletter.



V.B.L.C.S. Officers 1978-79

PRESIDENT : R. Gillard, 8 Bunting Court, Lalor, 3075, Vic. 465 4368
VICE PRESIDENT : Jim Hepworth, 5 Willow Crescent, Campbelltown, 5074 S.A.
SECRETARY : G. Crompton, 11 Dublin Ave., Strathmore, 3041, Vic. 379 4375
TREASURER : K. Wittenbach, 3 Beatty Crescent, Ashburton, 3147, Vic. 25 3124
LIBRARIAN : S. Deaville, 7 Greenhalgas Road, Delacombe, Vic.
EDITOR : Derek Parkins

Raffle Co-ordinator : G. Crompton

To enable the smoother operation of our Society, would all members please co-operate as follows :-

1. Forward all monies to the Treasurer -- except for raffles.
2. Forward all contributions for the newsletter to the Editor.
3. All general Society business, requests for labels from Society stocks, contributions and raffle ticket requests to the Secretary.
4. New members and/or changes of address to the Treasurer.
5. Please forward a SAE with all correspondence requiring an answer.

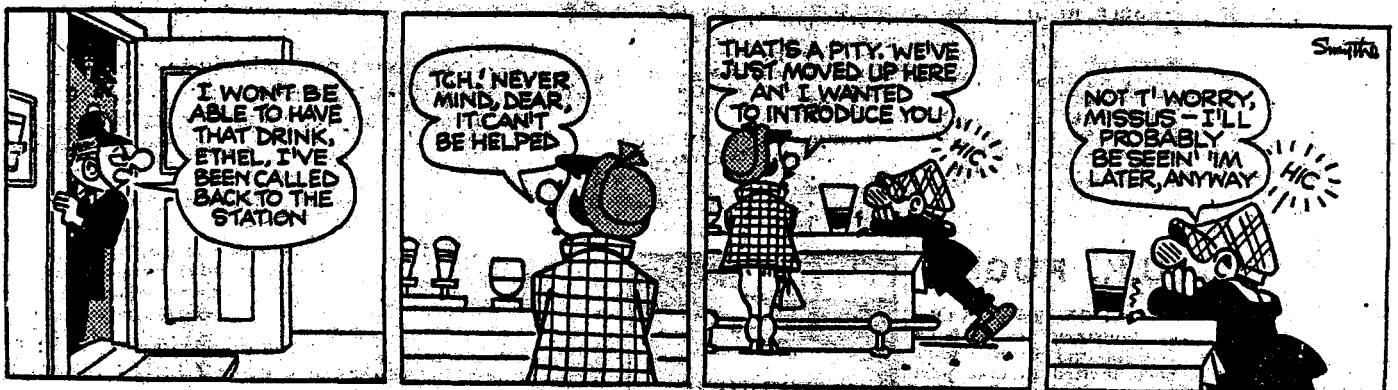
MEMBERSHIP FEES :

Joining fee : Aust \$1-00
Annual subscription : Aust \$4-00 - due and payable on 1st. July.
plus any levies that may be called for.
(Pro rata fees - 1/9 to 31/12 Aust \$2-00
1/1 to 31/3 Aust \$1-00)

The Society is always pleased to receive articles or news of general interest to members, whether it be the history of a brewery or a story of how you obtained your favourite label.

If you have something to say -- and who hasn't -- then write to us about it. All contributions will be acknowledged.

ANDY CAPP



MEETING NOTES

Fine weather brought a reasonable attendance to the May meeting. We missed Tom Anthony but as he is now on another overseas holiday we are sure he is having fun.

The Secretary reported that he had not as yet received many comments from out-of-town members on how best to run the club for the future, but those he had received were all in favour of the club remaining as at present and possibly only admitting new members to fill vacancies caused by resignations.

The Secretary also reported that the new brewery label issues were coming forward, but delays were being experienced with some breweries due to the work load on the staff involved, however they will eventually be available.

The Treasurer reported that the financial position was still very stable.

Several members had tried the new low alcohol Kreuger Lager and there was much discussion on the relative merits of this, Carlton Light, Courage Light Ale and 2-ON, all of which are finding ready acceptance now that the law is becoming so strict with the drinking driver.

There was little other formal business, except the announcement that all Committee positions are open for nominations for the coming elections .

The raffle was then drawn and the winners were -

1st.	A86	green	H.Crupi
2nd.	C30	pink	W.Richardson
3rd.	A8	green	T.Fisk
4th.	A36	white	K.Wittenbach
Consolation prize			- David Kew

NEXT MEETING - Our next meeting will be held at the Thornbury Youth Centre, corner Dundas and Newcastle Streets, Thornbury on Sunday, July 8th., 1979 at 1-30pm.

BEER CAN COLLECTORS - I hope you all bought the Australian Post of May 3rd. Michael Pinkard and his beer can collection featured in a very good article on pages 4, 5 and 6. If you missed out try to get a back copy and be sure to get in touch with Michael. It will help your collection.

CLASSIFIEDS - David Kew wants to buy a stone whisky jar. Contact David at Box 381, P.O., Warrnambool, Vic., 3280.

CONTRIBUTORS - The Editor thanks the following members for contributions for inclusion in Newsletters -

Mrs. E.D.Richardson

Hank Armour

CORRESPONDENTS - The following collectors are seeking exchange with Australian collectors -

Dieter Schmalzhaf, 71 Heilbronn, Richard-Wagner Str.32, Western Germany.
- collects beer mats only

Josef Slanec, Rokycanova 12/349, 397 01 Pisek, Czechoslovakia.
- wants Aust. and N.Z. and offers West German & Socialist countries.

Ilona Zemanova, Palackeho 4274, P.O.Box 21 430 01 Chomutov, Czechoslovakia.
- wants Aust. and N.Z. and offers Czech. & others.

Bogati Attila - Gyekenyes 2, Majus 1 ut 114, Hungary.
- wants Aust. and N.Z. and offers Hungarian and others, plus wine and soft drink.

David Kamin, 2113W, Marquette St., Peoria, Illinois 61605, U.S.A.
- wants Aust. and N.Z. and offers U.S.A., German and others.

LABEL DONATIONS -

BREWERIES -

Tooheys Limited
Courage Australia Pty.Ltd.
Carlton & United Breweries Limited
The Swan Brewery Co.Ltd.
Northern Brewing Co.Pty.Ltd.
The South Australian Brewing Co.Ltd.

MEMBERS -

R.R.Hooper,
A.MacKenzie
Rick Patten
Mrs.E.D.Richardson
Mrs.V.Grange
H.Crupi
S.Spencer
C.L.Gordon



LABELS ISSUED - The following labels are enclosed with this Newsletter -

Swan Gold 370 & 740 ml.

a new reduced calorie beer recently released by Swan Breweries.

Carlton Light 370 ml.

a new beer with less alcohol and lower calories than their other brews. Also in 370ml. cans.

Stag Lager 370 ml.

the latest printing. These were previously a foil label and are now on paper.

Tooheys Lite Lager 740 ml.

Tooheys version of the reduced calorie beers which are becoming popular. Also available in 370ml. and we should have these labels shortly.

Tooheys Export Pilsener 250 ml.

a new label for their unique twist top bottles.

Tooheys Old Draught Brew 250 ml.

a different draught also in the twist top bottle.

Millers Lager 740 ml.

an extra copy of a previous issue.

Millers Oatmeal Stout 740 ml.

an extra copy of a previous issue.

C.U.B. Test Product 740 ml.

these are used when the brewery produces a different style of beer and wants to test public reaction.

West End Draught Beer 375 & 740 ml.

the latest print showing "Returnable bottle" at the top in red.

Southwark Export Pilsener 375 ml.

the new print showing "Returnable bottle" at the top in black.

2-ON 370 & 740 ml.

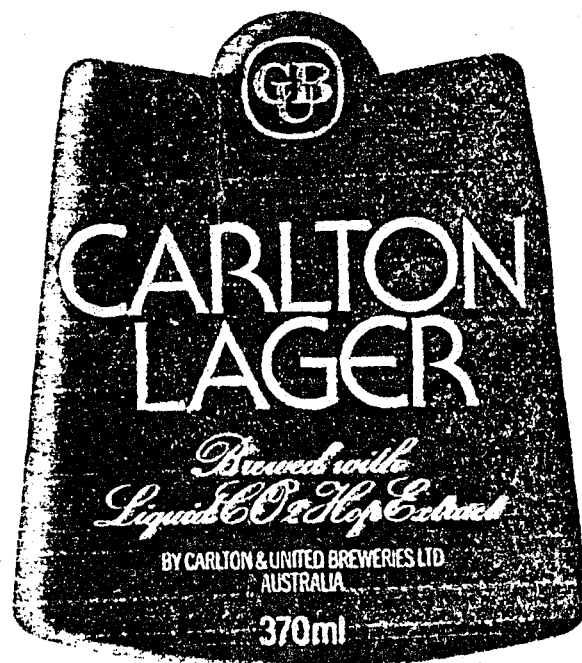
the most attractive new print of this popular low alcohol beer.

Jaycees Foundation Day 740 ml.

the scarce Tasmanian Commemorative label. Unfortunately, as previously advised, there are insufficient for all members and the ballot winners will receive their copy with this Newsletter. Our thanks to the 7 members who notified us that they already have the label.

Our special thanks to R.R.Hooper who rescued some N.Z. labels from destruction and has generously sent a large quantity to the club for distribution to members, plus a range of very old Ballins labels for the raffle.

SCARCE NEW ISSUE - Carlton & United Breweries Ltd., Melbourne have printed a special label for the European Brewing Convention in Berlin. Both the body and neck labels are all black background and this has caused problems for the brewery and the club. The plain black label shows up any scuff marks and this special presentation required perfect labelling, so any scuffed labels were washed off and the bottles relabelled. Unfortunately these problems caused the reserve of labels to be used and the best we can hope for is a few labels for the raffle. If you have friends in Berlin, that will be your main chance, as the beer will not be sold in Australia and the whole lot will be sent to Berlin.



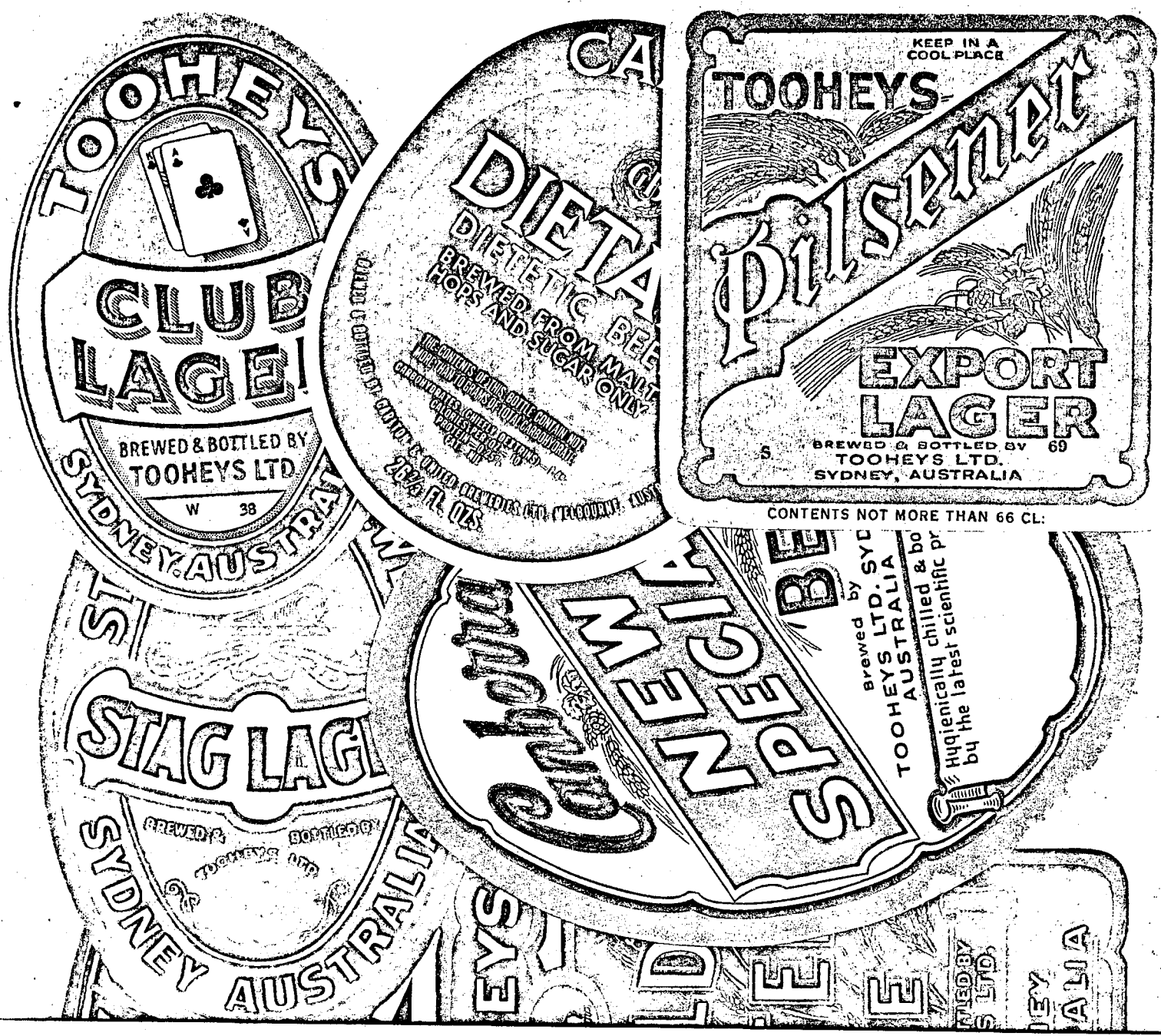
RAFFLE - The main prize will include one of the rare Darwin "stubby" specials - N.T. Self Government July 1st.1978, and all prizes will include a range of very old Tooheys labels, plus a range of N.Z., U.K., German, U.S.A. and Canadian labels.

Each prize will be a minimum of 25 labels and there will be four main prizes. All tickets from G.Crompton -

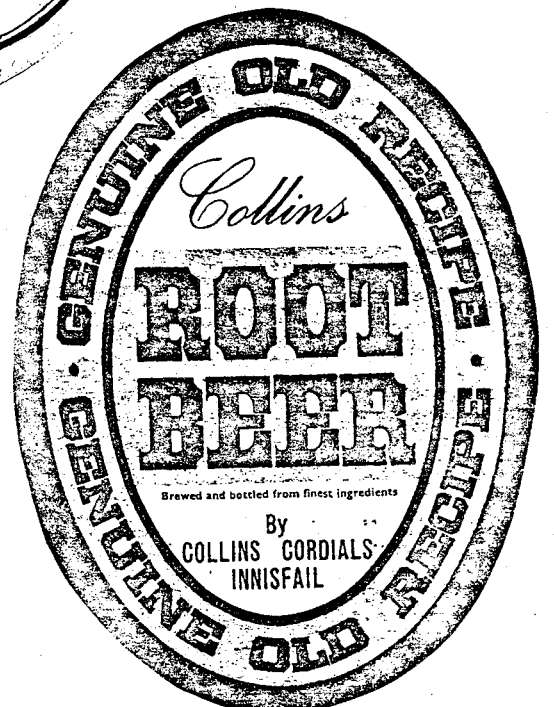
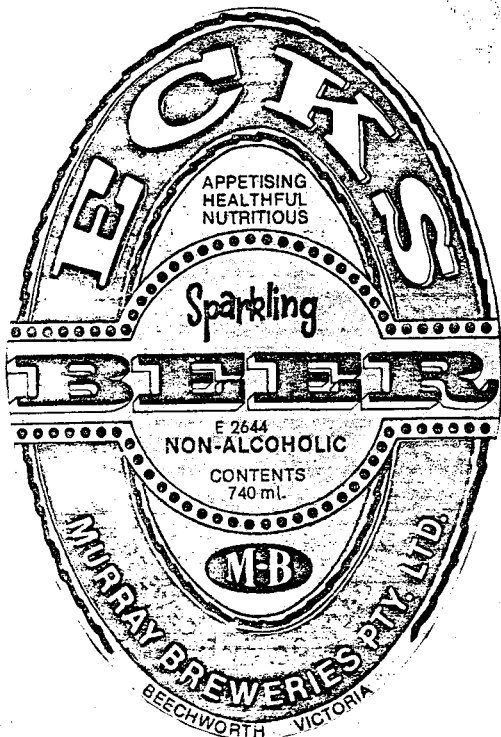
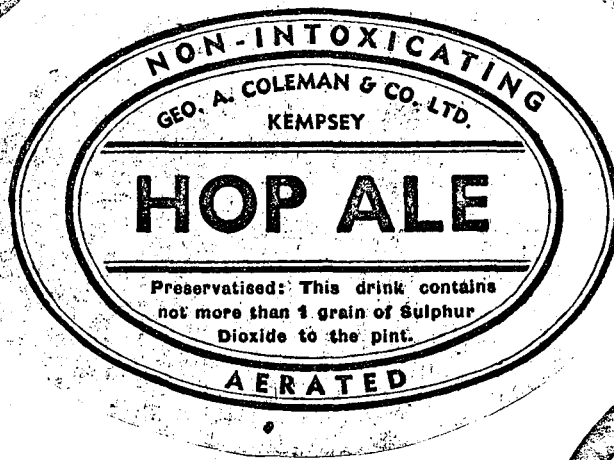
10 for \$1-00 (min.)
25 for \$2-00 (max.)

In addition there will be a special consolation prize for the next raffle entrant drawn who has not previously won a prize.

SPECIAL - Harold Crupi has generously donated an old Abbots Invalid Stout bottle complete with its original horizontal oval body label, plus the oval neck label and crown seal. This will also be part of the 1st. prize.



SOFT DRINK LABELS - A number of members have expressed interest in soft drink labels, so this month we illustrate some of the older Australian labels. If members wish this item to continue, then please send in a short article or labels for illustration.



LETTER TO ALL MEMBERS OF V.B.L.C.S.

Dear Member,

You will recall in a recent newsletter that certain proposals on the future of the Society were put forward and we asked you, the members, to send in your ideas.

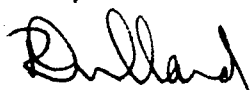
Once more, member apathy was rampant (with a few exceptions) and as the work and decisions have again fallen on the same half a dozen people who have run the Society over the past few years, we have had enough. In fact, the suggestions received would have involved us in much more work and time and we just do not have it. We are all family men and have other commitments as well. Speaking for myself, label collecting is a hobby and not the full time occupation that inter-state members would like it to be.

Accordingly, the executives have asked me to put to all members the following options available for the future of the Society.

- (i) One member is required to act as editor of the newsletter. That is collect the information, type it up, arrange the printing, collating and posting to members together with the labels. The newsletters should be posted by the end of July, September, November, January, March and May. While this may not seem a great deal of work, think again. How often has the newsletter been late recently?
- (ii) If we do not get the editor in (i), we shall be forced to reconstitute the Society into the mutual swapping group it initially was and along similar lines to the Adelaide Labology group.

This is not a threat, nor a matter to be taken lightly. Interstate and overseas members have expressed their wishes (those that bothered) that the newsletter should continue. However, there is no Melbourne member who can fulfill the duties required or has offered to do it.

I want you all to think carefully about this matter and let me have your suggestions or offers by the 15th August, otherwise the Society as you know it may fold.



ROD GILLARD
PRESIDENT,

8 BUNTING COURT,
LALOR. VIC. 3075

