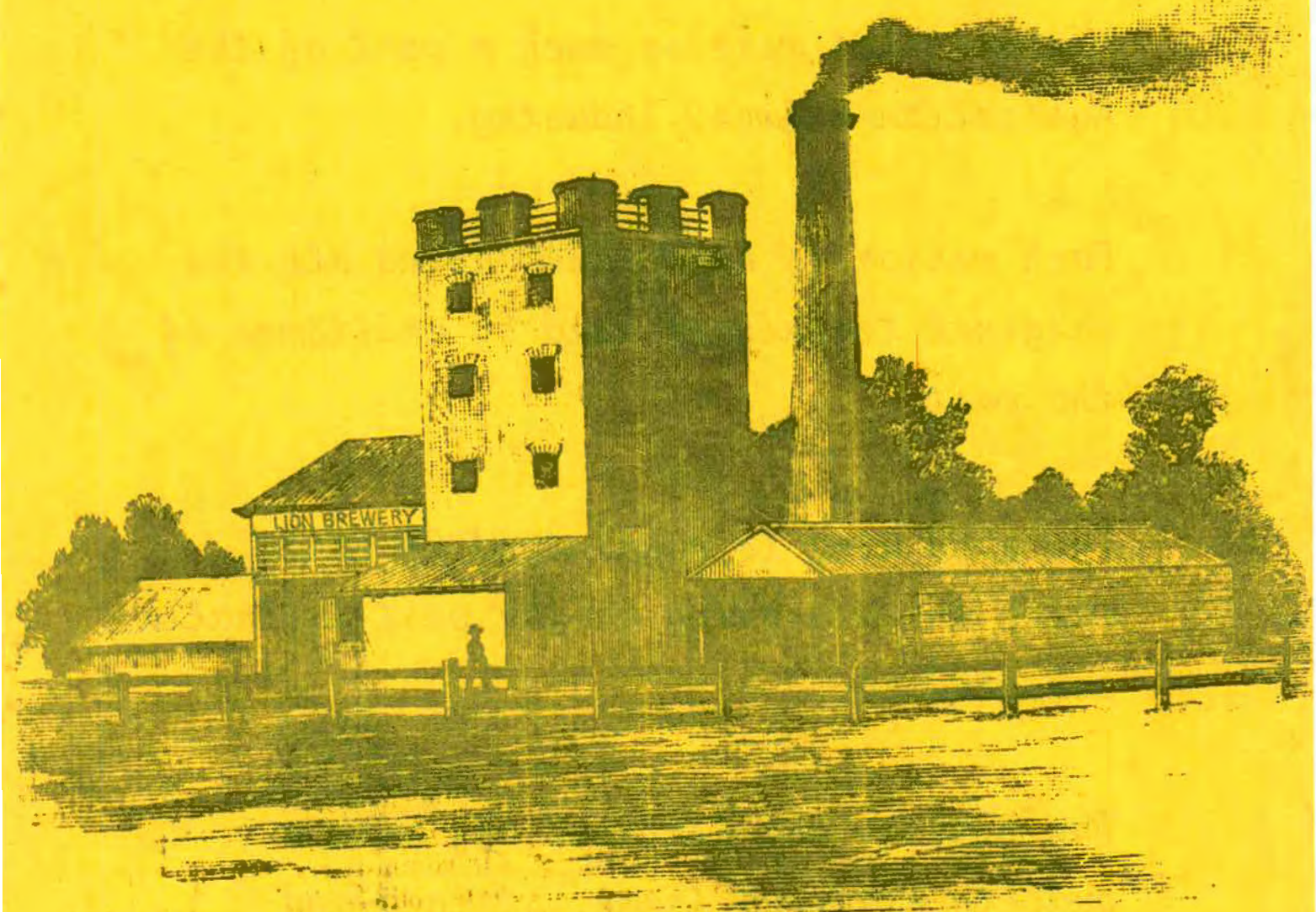


V.B.L.C.S.

"NEWSLETTER"



LION BREWERY, WILCANNIA. N.S.W.

Vol. 3 No: 2.

Carroll & Richardson Pty. Ltd. have reproduced in a limited quantity of each design those famous old pub advertising mirrors that were so much a part of the Australian Brewery Industry.

Each mirror is hand made, using all the original techniques used by craftsmen of the past.

The gold used is guaranteed 24 carat, while the mirroring is the best Australia can produce.

The mirrors are finished off with a quality hardwood frame, stained and varnished to ensure complete protection to these magnificent mirrors.

OLD PUB MIRRORS

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AN AUSTRALIAN COMPANY

EACH MIRROR HAS A DESIGN OF MAINLY FAMOUS OLD AUSTRALIAN
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AFTER HOUR SERVICE INCLUDING WEEKENDS IS AVAILABLE WHERE
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FOR YOUR — BAR, STUDY, LOUNGE, BILLIARD ROOM, Etc.

THE PANTHER'S PAGE.

The 2nd ANNUAL MEETING of the V.B.L.C.S. will be held on SUNDAY JULY 14th, starting at 1.30pm sharp, where the election of Committee Members for 1974/75 will take place. A voting slip is included in this newsletter for members to cast their postal votes, all slips must be returned to G.Crompton by July 12th for the vote to be valid. The following members have nominated for the following positions

President.---- N.J.Long, W.Patten, S.Spencer.
Vice President.----- W.Patten, H.Wooding, B.Atkins.
Secretary.----- G.Crompton, S.Spencer.
Treasurer.----- S.Spencer.

COMMITTEE 4 Required.

| | |
|-----------|---------------|
| L.Godden. | B.Atkins. |
| T.Athony. | K.Wittenbach. |
| D.O'Neil. | H.Wooding. |

NOTICE

Owing to increased PRINTING costs of the Newsletter, the Editor has had to cut down on the content in this magazine. I hope that this is only temporary, while the Editor finds some other means of getting the Newsletter printed. Due to these increased costs the Committee have decided to raise the membership fees to \$3.00./year. All members who wish to rejoin the V.B.L.C.S. must pay their fee by July 31st 1974, members not doing so will be deemed unfinancial and they will not receive the Newsletter after this date. (excluding members 196 to 205 who have just payed their subs for 1974/75.).

G.Crompton.

The President and the Committee would like to extend a warm welcome to the FOLLOWING NEW MEMBERS:

- (201) M.Shaw. 11 East Street, Yallourn North. 3837.
- (202) G.Playford. 54 Francis Street, Clarence Park. 5034.
- (203) G.Rice. P.O. Box. 74 Paraparaumu Wellington. N.Z.
- (204) S.Pridham. 15/32. Darling Street, South Yarra.
- (205) C.Zegenhagen. 45 Canberra Drive, Ashgrove. 4060.
- (206) S.Flower. 64 Mount Road, Stone. Staffs. England. st15 8lj

The following can be crossed off the members list;

No's. 155. 177.

MY SAY.

Brewery Visit -- A visit to Courage Breweries was recently arranged at short notice. The Secretary 'phoned or wrote to as many Melbourne members as possible and a party of about 19 turned up despite a cold, wet night. The Head Brewer, Mr. G. Beck made us very welcome indeed, and personally escorted us over the plant. All were impressed with the functional layout, the modern stainless steel equipment, and the ultra clean condition of the entire plant. The overall feeling was one of high efficiency and simplicity of operation. At the conclusion of the tour the members were entertained in the guest lounge with brewery hospitality. All present expressed their gratitude to Courage Breweries and Mr. Beck for an excellent evening.

N. J. Long.

17 April 1974.

Dear George,

Thanks for the latest "Newsletter" which arrived here yesterday, and I'd like to make several comments.

Brewery History -- I would prefer to see a brief history of breweries, not a long detailed account as has sometimes been the case. As previously displayed, I like to see a sample of some of the labels from the particular breweries.

New Issues -- Here in S.A., Coopers have recently issued a "special" called "Tunby Bay Beer", brewed for a "Flinders Festival" at Tunby Bay and obtainable only from that region, which has proved to be a very much sought after label. It was to commemorate the bi-centenary of the birth of Capt. Matthew Flinders, who did a lot of exploration in this area in the early days of Australia.

Membership List -- Could you please insert my 'phone number, which is 337-5091 (S.A.). after my name. I am in the position of being able to ring interstate if necessary, and would suggest other members, may wish to put their 'phone numbers in the list.

Kind Regards,
J. Hepworth.

Members 'Phone Numbers.

(149). J. Hepworth. 337-5091. (S.A. number).
(111). T. Athony. 689-2427.
(107). L. Godden. 53-4107.

OLD LABEL FIND. ex RICHMOND BREWERY.

On Sunday June 9th, 4 members visited the old Richmond Brewery in the quest for old labels.

The 4 members were, John Long, Keith Wittenbach, Ron Barker and Brian Blackham and his wife Lee.

I am happy to report that quite a lot of old labels were found, under the truck loading bay and in an old store room above the office block.

The labels found were as follows;

- Richmond Special Lager. (Elephant's Head).
- Richmond Stout. (not Kentdale Stout).
- Richmond Special Lager. 25 years of brewing Anniversary.
- Richmond lager. (States on Map).
- Terry's Western J.B. Lager Beer.

LABELS FOUND.



METRICS IN VICTORIA.

In the last Newsletter I listed all the metric labels issued to that date in Victoria. Since that date Courage Breweries have issued a 740ML Courage Bitter and Carlton & United have issued a new size 740 ML Draught label.

To bring Interstate Collectors up to date on the variations in Victorian metric labels so far, I have prepared the following list;

CARLTON & UNITED BREWERIES.

Malt Ale 3 labels issued, 740 ML & 370 ML (2) one slightly larger than the other.

Carlton Draught 4 labels issued 370 ML & 740 ML (3) each 740 ML label issued has been smaller than the previous issue.

Melbourne & Victoria Bitter, Abbots & Fosters Lager, 4 labels issued for each of these brews, 740 ML (2) & 370 ML (2). Each of these labels were issued with a BRIGHT GOLD edge and background, also with a dull GOLD edge and background.

There is also a 370 ML Fosters Lager with an additional dark ring in the centre, with Gold covering the words "Brewed and Bottled by Carlton & United Breweries Ltd".

L.Godden.

COURAGE BREWERIES LTD.

Courage Draught 4 labels issued. Two 740 ML labels issued, the first with the contents 470 ML shown in two places, the second with the 740 ML in one place only.

Draught Litre, 2 labels issued. The first label showed contents 1 Litre, the second showed contents 1 Litre-35 FL.OZS.

Courage Crest 740 ML: two varieties of this label, the second label has the printing on different type paper.

Tankard Bitter 740 ML: two varieties of this label, the second label was printed with the 740 ML larger than the first.

A

A similar list to this from our Interstate Representatives would be helpful to all as this way all members will be able to keep up with the latest issues and variations. HOW ABOUT IT FELLERS?

Further to this, following the amalgamation of Carlton & United and Swan Breweries at Darwin, advice has been received that the Swan Brewery at Darwin NO longer bottles beer, and that there are now NO labels available from this Brewery or from the Swan Brewery in Perth.

L.Godden.

Did you Know---

The N.S.W. Pure Foods Act prescribes that Beer shall be made from malt, sugar, hops and water, which gives lie to the current nonsense talked about beer being made from chemicals.

*STOP PRESS.

Meeting Notes-

----- A very successful meeting was held on Sunday 5th May at Carroll & Richardsons showrooms in High St., Preston. We had our best attendance to date with 25 members and friends present. A special welcome was extended to Steve Pridham (new member), Ian Duffner (serving with the R.A.N.), Jim Muir (avid bottle collector) and John Long Snr.

The largest amount of correspondence to date was also tabled at the meeting, and several members wrote of old Beer and Wine labels which they had for exchange, one member offered a wine label of 1840 vintage!

Problems in the printing of the Newsletter--mainly increased costs, were discussed and several alternatives were proposed, and then the faffle was drawn with prizes being won as follows;

| | | | | | | |
|------|---------------|-----|-------|--------|-----|-----|
| 1st. | orange ticket | C24 | ----- | member | 169 | |
| 2nd. | white | " | C96 | ----- | " | 193 |
| 3rd. | " | " | C56 | ----- | " | 111 |
| 4th. | 2 | " | C70 | ----- | " | 105 |

Members present then collected their orders of the Anniversary brew.

The label was so favourably received that many present increased their orders, causing a temporary shortage.

A talk on excise marks and their origins took place and a visiting expert was most helpful with queries.

At the conclusion of the formal part of the meeting, snacks were provided and were washed down with beer brought by those present. The usual talk and swapping followed and was so interesting that the rooms were not cleared until well after dark.

We look forward to an even more successful meeting in JULY.

*****00000*****
NEXT MEETING...

NEXT MEETING---Will be held at 1.30pm on Sunday 14th JULY at Carroll & Richardsons showrooms, 150 High St., Preston. Let us make this another bumper meeting, bring your own-- hard or soft -- and have a good time!

Breweries History.

Whilst some members were against these, the great majority of letters received so far are in favour of continuing to print brief histories of breweries past and present.

LABEL DONATIONS.

The Society would like to thank the following for donations of labels;

Breweries --- Tooheys Ltd.
Cooper & Sons Ltd.
The Swan Brewery Co. Ltd.

(con)

LABEL DONATIONS.

Breweries ----- Castlemaine — Perkins Ltd.
Northern Breweries Ltd.
Courage Breweries Ltd.

Members ----- P.Chapman, J.Parsons, D.Ross, C.Pelton.
W.Humphries, B.Lawson, B.Langsworth.
B.Ronson, G.Crompton, A.MacKenzie.

Short Issues -- R.S.Grace and M.Wooding have returned their recent short issue labels for re-issue to other members. Thanks.

Anniversary Brew --- As noted elsewhere, the "brew" is now available and most local members have collected their orders. A number of country and interstate members have notified John Long of their nearest railway station and we ask them to bear with us until the packing and despatch of their orders can be accomplished.

The Committee feel that, because of the influx of new members who would like to participate and also the time lapse in communicating with distant members, it would be unfair to close the offer of the Anniversary Brew too quickly, therefore, the offer under the original conditions will remain open for some time

Correspondence --- The Secretary would like to apologise for delays in answering letters, particularly those of a personal aspect.

He has had to spend a considerable amount of time recently visiting interstate factories and has had to classify his correspondence into -- (1) brewery, (2) Society business, (3) private, and naturally item (1) being for the benefit of all members, has preference, and item (3) runs a bad last. However, keep writing..

George.

Raffles -- As it has been some time since we explained the workings of the Raffle, we will re-explain for the benefit of new members.

Labels are donated to the Society and are acknowledged. Unless the donor gives special instructions they are allotted as follows -- there are 4 prizes, the best label goes into the 1st prize, the next best into the 2nd prize, etc., then going through again until there are approximately 12 labels in each prize. The raffles are drawn at the meetings in the presence of all present and by a disinterested party. The Society relies on those members having spare copies of older labels, donating some to help fellow members and the Society.

CLASSIFIEDS

WANTED.

Bendigo Bitter Beer.
Bendigo Tempo Lager.
Richmond Special Lager.
Richmond Non-Pasteurised Beer.
Richmond Stout. (not Kentdale).
Richmond Lager. (states).
A.T.A. Temperance Ale.
Dandelion Tonic Ale.
Resch's Select Stock Ale.
Resch's Vienna Lager.
Grafton Bock. (bock horns on "G").
Crystal Bitter. swan.
Maldon Labels.
Ellis-Kells.

OFFERED.

Tooth's T.B. Ale. lge
Tooth's K.B. Lager. red/pk
Tooth's K.B. Lager. green.
Tooth's K.B. Lager. gr. sn
Tooth's Sydney Bitter.
bridge.
Tooth's Sydney Bitter.
invicta.
Resch's R.B. Lager.
Toohey's Wheatneal Stout.
Toohey's Auburn Bitter.s.
Cooper & Crabb 2 seas ale.
Carbine Invalid Stout.
Bulinba Bright Star Ale.
Richmond Stout. (most nou)

R.R.Minto. No 131.

Any Brookvale Labels.
Any Hunter Valley Labels.
Tooth's Sydney Bitter Ale.
large fect.
Tooth's K.B. Lager. red/pink,
small oval.
Terry's Flagon Beer.
Mudgee No.1. Stout.
Richmond Non-Pasteurised Beer.
Terry's Lithgow Lager.
Resch's Select Stock Ale.
Ellis-Kells.

Castlemaine-Wood Bros
XXXStout.
Toohey's Mild Bitter Ale.
large.
Toohey's Mild Bitter Ale.
small.
Toohey's New Special Beer
Toohey's Draught Ale.
flagon label.
Toohey's Club Lager.
Richmond Lager. (states).
Ballarat Bitter Ale (blue
export).
Toohey's Standard Bitter.
Bull's Head Brand Stout.
Maldon.

N.J.Long. No. 101.

CLASSIFIEDS

WANTED.

OFFERING.

Ballarat Bitter (no. 3056)
"Beer" across the botton.

Ballarat Bitter (no3064A)
C.U.B. lager "Bertie".

Ballarat Royal Standard
Mature Stout. (no 3075).

Ballarat Royal Standard
Gen. Malt Ale. (3013).

Bendigo Spec. Invalid Stout.

Bendigo Tenpa Lager.

Cohn's (includ. non alch).

Sale Labels.

Chambers & Blades.

Cooper & Crabb.

Johnston's. (set of 3).

Springfields.

West End Lager.

West End Dinner Ale.

Castlemaine-Perkins Blue
Seal Lager.

Brisbane "BB" Bitter.

Gooley's Bear Stout.

Emerald Stout.

Carbine Stout.

B. Lawson. No. 147.

Molony's Mt. Gambier.
Gippsland Brewery Sale.

Early Resch's, Tooth's,
Toohey's.

Bendigo Spec. Invalid Stout.

Federal Mudgee Stout.

VERY SCARCE Carlton Lager
with Toowoomba Brewery
scene, NOT C.U.B. Melb.

Toowoomba Bulimba Bitter
Beer.

Red Label Stout. (Toowoomba
Brewery Label).

G.E. Gray. India Pale Ale.

K. Walton. No. 167.

*

Old British Labels, Youngers,
Evans, Evan, Bevan Ltd.

Labels from British Breweries
that ceased brewing prior to
1950.

Old British Labels between
the 1945/ 55. period.

J. Hepworth. No. 149.

ANNIVERSARY BREW,

Would the following members please notify John Long of the nearest Railway Station to their home so that the Brew can be sent to you.

B.Lawson, F.W.Constable, B.Crouch.
N.Morgan, P.Robinson.

Could the following members pick their order at the next meeting if its possible.

G.G.Dear, B.P.Hamilton, G.Van.Wyngaarden.

Would F.J.Boddington please write to J.Long to advise in the delivery of his order.

SOCIETY SHOP.

John Long has Clear Sheet Protectors for sale, Foolscap Size.
30¢ a saving of 17¢.

Members who wish to purchase same please order by July 14th.

Some back copies of the Newsletter are still available at 30¢.

Letterheads are now available at 2¢.

RAFFLE.

There will be a RAFFLE held this Month, but, owing to the problem with the Newsletter there will be NO label illustration in this edition. (Mystery Raffle).

Labels are as follows;

Richmond Labels.
Old Swan Labels.
Old Toohey's Labels.
Old C.U.B. Labels. etc.

Tickets: TEN-----\$1.00. MINIMUM.
TWENTY--FIVE.-----\$2.00. MAXIMUM.

MEMBERS LIST. (Cont).

Victoria.

Wooding,H. (106). 10 Barnet Street Highett 3190. 95-3653. A.n
Wooding,H. (138). 3 Crigan Road. Pt.Lonsdale. 3225. 52-1203. A
Wyngaarden. Van.G. 70 Morris St. Williamstown. 3106. 379-5465.

WEST. AUSTRALIA.

Armaur,H. (140). 50 Scalby St. Doubleview. 6018. Aust& Brit.

NEW ZEALAND.

Booth,R.M. (136). P.O.Box. 1445, Dunedin. All.
Drake, Mrs.B.J. (141). 19 Peakes Rd. Wanganui. Aust.
Pickworth, T.H. (159). 15 Hinau Place. Masterton. All.
Stewart,J. (158). 92 West Belt, Rangiora S.I. All.
Wafer,B. (142). 30 Trafalger St, New Plymouth. Aust.

OVERSEAS.

Connew, Miss J.V. (143). 118 Farnaby Rd. Shortlands,
Bromley, Kent. U.K.
Hixenbaugh, D.L. (164). 116W 12th Street, Dover,
Ohio 44622 U.S.A. All.
Daniel, N.A. (195). 16 Castle Cres. Umbilo, Durban,
Natal, S.Africa. All.
Kozak J. (180). Kosnova 4/465 400-01 USTL.nL-BUKOV. All
Czechoslovakia.
Oldrich, J. (179). Beroun 11, Jaselka 1135 Czechoslovakia. All
26601.
Ross, H. (187). 113 Warrensburg Dve. Belleville, Ill.
62223. U.S.A. All.
Szczepka, A. (190). 02-715 Warsaw, Pulawska, 132-12
Poland. All.

New Members.

Banfield, T. (192). 12 Gladys Ave. Croydon. 3136. All.
Melbourne, G.B. (196). 92 Droughan St. Geelong. 3220.
Ditchburn, F.H. (197). 9 Adelaide St. McKinnon. 3204. All.
Ford, F. (198). " " " " " "
Fisk, T. (200). 41 Queen St. Campbelltown. 2560. All.
Ronson, B. c/o N.Z. Breweries Ltd. Box 3347 Wellington, N.Z.

