



The Official Newsletter of the Victorian Beer Label Collectors' Society

NEWS

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NEWS

JULY 2003

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MEMBERSHIP FEES

Joining Fee: \$5.00

Annual Subscription:

Australia-\$20.00

Overseas-\$30.00

Due and payable on July 1st.

Pro-rata rates:

After October 31st, 70% of annual fee.

After February 28th, 40% of annual fee.

All prices are quoted in Australian dollars.

The Secretary will accept American currency and Euros.

**FEES
NOW DUE**

ADMINISTRATION

To ensure the smooth running of our society, we ask members to please co-operate as follows:

1. Forward all moneys to the Treasurer (except for raffles).
2. Forward all contributions for *BEER LABEL NEWS* to the Editor.
3. All general society business, requests for labels from society stocks and label contributions to the Secretary.
4. New members and notification of change of address to the Treasurer.
5. Please forward a self addressed, stamped envelope with all your correspondence that requires a reply.



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THE PRESIDENT'S PAGE

From the President

On behalf of your Committee I would like to thank you for your support and confidence in voting at the AGM. Unfortunately our Editor, Michael Bannenberg, has resigned for personal family reasons and has left a huge gap. Michael has been Editor for the last five years taking over from Cameron Tingay where a very informative newsletter had been in place. I wish to thank Michael for a very professional effort, as I believe it must be a benchmark newsletter for any Club outside being professionally published. We will miss Michael's input but he said he will always assist. In the interim, Alex Freer has offered to enhance his computer and publishing skills to fill the vacancy.

If there is anybody that wishes to assist in either the financial or publishing area then please contact either Alex or me. Remember, it is your Society and sharing the workload is very important. All Committee members have families and jobs to commit to so any help is appreciated.

While you were holding your AGM, I was holidaying in Tasmania visiting Boags and Cascade Breweries. I thoroughly recommend the tours. I presented the Label of the Year to Tim Penton, Brewing Manager. He was very appreciative and had the broadest smile. On return to the mainland we travelled up to Jamieson to meet Jeff Whyte and family, part owners in the Jamieson Brewery and Hotel. The reception and hospitality was second to none. Jeff is a very interesting person with a lot of vision, ideas and initiative. If you love

country life, trout fishing or beer, then go for a drive to visit them. Both Breweries are keen to assist in our label collecting.

I was saddened to hear the news of the passing of Norm Twentymen [398]. Norm has been an active member for 20 years attending nearly every meeting until he started to become ill. Not to stay still, Clive Windley offered to drive Norm to our meetings to maintain the contact and enjoy his hobby. Norm was a quiet gentleman and will be sadly missed. Clive, I thank you for giving Norm added enjoyment in those difficult times.

I reiterate to all members to keep a watchful eye open for those label changes.

We can only get labels from breweries for all members if we are notified and it is timely. A few have slipped through our hands consequently we are into the bottle shops or checking the recycling.

Being in the industry is an advantage to understand Brewing technology, beer styles and tasting of product but to those outside of the industry there is the BREWERY TOUR. Try one when on your next holiday interstate or your local plant. A terrific experience. Tasmania is exciting with Boags and Cascade, Queensland has Castlemaine and CUB [Yatala], SA has Coopers and Southwark etc. I am sure the micros will be very pleased to show you around if you book and mention the label club.

Cheers and happy label hunting.

Rob Greenaway

From the SECRETARY

JUNE MEETING NOTES

The meeting was held at the Tivoli Club on 16/6/2003 and started at 1.20 pm.

Welcome:

Laurie Bostelman from Perth

Apologies:

Robert Greenaway and Keith Deutscher

Treasurers' Report:

Alex Freer reported that the clubs' financial position is sound.

Correspondence:

Roger Bussell re "Things that have gone wrong in the brewing industry"

Valerie - National Beer Can Collectors Club re Kyabram March 2004.

Michael Bannenberg announced his retirement from the position of Editor due to his sons' ongoing health problems. He received a rousing round of applause for his efforts with the newsletter. The committee, on behalf of the members would like to state their appreciation for a "Hard job well done". Alex Freer has volunteered to take on the editors' job

until we can find a replacement.

General Business:

An updated members list was requested by George Crompton.

(Editors' Note: I will endeavour to incorporate this in the next newsletter)

John Long reported that some very good and hard to get labels have been seen recently on the internet auctions.

Club members are warned that copied labels are appearing on bottles at the weekend markets according to Bob Kendall.

A double page on the history of Carlton Draught appeared in the center pages of the Herald Sun on the 25th. of May and, if laminated, makes an excellent poster reports Clive Windley. The labels depicted came from Keith Deutschers Collection.

The committee would like to thank Mick Davis for his efforts in obtaining

sufficient quantities of the 15th. Anniversary Celce label so all members will receive one.

Exchange Partners Wanted:

Mgr. Frantisek Zvacek
Botanicka 66
602 00 Brno
Czech Republic

Peter Vrabel
Maly Saris 44
08 001 Presov
Slovakia.

The Club raffles were drawn and the following were the lucky winners -
1st. D95 Tony Elliot,
2nd. D91 Les Potts,
3rd. D97 Jenny Lowiki.

The meeting was then closed and 28 members signed the attendance book.

Angas Macewan

CLUB RAFFLES

As at 19th July, 2003 the following members have credit as listed:

CLUB RAFFLES

Spyros Repousos	Oct. 2004
Ossie Bottrill	Oct. 2004
Jenny Lowecki	Aug. 2004
Allister Dowdall	April 2004
D. Ellison	April 2004
Stan Bateman	Feb 2004
Craig Pelton	Feb 2004
Anthony Elliot	Oct 2003

The forthcoming Club Raffles will feature an old Australian label in each of the three prizes.

In the August raffle, to coincide with the 25th anniversary of its release, 1st prize will feature the 1978 AFL Grand Final Breakfast Doppel Bock from Courage Australia.

In addition, prizes for the above months will have NZ labels including some hard to get mini brewery labels.

Every prize contains over 100 labels including recently obsolete Australian labels.

The October Raffle will have in the first prize, a Courage Australia 1st Anniversary label, number 3967, this label was issued in 1969. All prizes will have some older Australian labels, imperial measures & earlier no measures.

Future raffles will have some of the Courage Australia experimental labels, i.e. those that were printed but were discarded before the beers went on sale.

CLUB RAFFLE

All tickets from:

Jack Wilks,
65 Tiverton Drive,
Mulgrave,
Victoria 3170.

Club Raffle tickets are \$1 each, maximum two tickets per raffle.

Please include a S.A.E. if you want your tickets returned.

Bootleg Brewery

The Bootleg Brewery (Margaret River WA) is redesigning all its labels to allow for the addition of a bar-code and other requirements. This will take place over the next few months and there should be no problem with the club getting copies for members.

Bug Ocean Brewery

Contact with the Bug Ocean Brewery of Margaret River has finally been made. They did start off life as the Margaret River Beer Co but the contraction of that is MR Beer and the owner of the business refused to be known as Mr. Beer. They are currently draught only but hope to move to bottling as well in the near term.

Gold Coast Brew Pub

The Gold Coast Brew Pub in Surfers Paradise is currently bottling and there are some 6 labels currently on issue. The club has not been able to secure them so members should make their own arrangement to obtain copies.

Independent Breweries

Independent Breweries of Laverton (Vic) have produced two stubbies for the ALDI chain of supermarkets. There is an MVP Lager and a Paddington Light. They are readily available in Victoria but it is unknown if they are being sold interstate. Once again it may be better to make your own arrangements to obtain a copy as Independent Breweries does not readily supply labels to the club.

Ironbark Brewery

The Ironbark Brewery of WA is yet to send over they 3 (maybe now 4) labels that were to arrive some weeks ago. Unfortunately the club contact has been indisposed lately but efforts to obtain the labels will continue.

Jamieson Brewery

The Jamieson Brewery (Jamieson, Vic) has issued a re-designed Brown Ale and their Raspberry Beer will be released in the middle of July. The club should have no problems in getting the labels but if members see them for sale, it is better to make sure. The Brown Ale now has a bar code and there have been some other changes.

Mountain Goat

The Mountain Goat Brewery (Richmond Vic) has issued two new labels. One is a special 12 month vintaged Surefoot Stout in a 660ml bottle. There are 170 (one hundred and seventy) bottles only, and despite their suggestion, an extra 200 labels were NOT printed for the club. That is unfortunate but it is a small brewery with only two partners, one staff member and a lot to be remembered. It is available at Alf's Wine store in Swan St., Richmond (Vic) for \$13.50 a bottle. The beer is very good and the label very attractive. The other is a re-issue of the Heide label. Members will, no doubt remember a few years ago, the first Heidi label was issued for two employees of maltsters, Barrett Burston. It was for a Traditional Alt beer and brewed at the Mountain Goat. They have recently brewed a second batch, which is available in stubbies. The label is largely

the same with only minor changes and the club is working to obtain labels for all members.

Outback Brewery

The Outback Brewery (Sydney NSW) is yet to send the labels but the cheque has been cleared which is a good sign. They have two labels with a promise of more on the way (*the labels have since been received and will be distributed shortly*).

Three Ravens

A new brewery has opened in Melbourne with the name of the Three Ravens. In fact it has been open in suburban Thornbury for some 5 months. It is run on a part time basis by partners who came to brewing through the home-brew school. At this stage they are draught only but in they very near future hope to have five beers available in stubbies. There should be no problem in getting enough labels for all members.

Laurence Victor Estate

The Laurence Victor Estate (Coonawarra SA) has finally opened its own brewery. For a number of years they have had a Coonawarra Pale Ale brewed for them at the Grand Ridge Brewery (Vic) using water trucked over from Coonawarra. Earlier this year they finally finished building their own brewery and have since released an Ale and an Old Ale. The labels are almost identical to those from Grand Ridge, even to the point of having the 1.5 Standard Drink rather than Drink~~S~~. Unfortunately members will have to make their own arrangements with club members from Adelaide to get copies.

Alan Richards

NEXT MEETING

The next meeting will be held at:

**Club Tivoli
291 Dandenong Road,
Windsor**

**Sunday 10 August 2003 commencing
at 1.00PM**

Early birds may be seen in the bar as early as 11.00AM.

This is a great time for you to bring your exchange material.

FUTURE MEETING DATES

The meeting dates for the remainder of this year are:

12 October and
14 December

Meeting dates for 2004 are expected to be published in the next newsletter.

THE EDITOR'S PAGE

From the EDITOR

Fellow members, this is my first effort at putting together a newsletter. To those who have never had such an opportunity, it may seem a fairly straightforward process, and yes, it is. So far as those who have taken on the task previously are concerned, if one were to ask them how straightforward the task is, you might get a variety of responses.

From my perspective, a large proportion of the magazine content is well defined, but it would seem that our readers are forever looking for other interesting bits and pieces. For some strange reason, this appears to be the Editors responsibility. I do not agree with this. The magazine is a Club magazine, your magazine, not the Editors magazine, consequently you folks are encouraged to provide articles of interest, make suggestions, etc., etc. etc.

Now, if you have an article which you consider worthwhile being placed in the Newsletter, please send me a copy and I will endeavour to incorporate it into a newsletter.

If you can send information by E-mail, that would be very helpful and if there are any picture attachments, please send as .JPG files, DO NOT send .BMP files.

Please note my new E-mail address:

afreer@bigpond.net.au

Given that this is my first production, let me tell you about the club website.

You will understand that I can do this, because I am the Editor.

Now, if you are over 60 years of age, you might ask: What's a website?

Very simply, a website is a place that has a name, and usually stores all sorts of information which may be retrieved by a computer.

OK, I built a website some 18 months ago; actually I put together the information which could be retrieved.

The website is actually hosted by a company I did some work for.

How do you access it? Get on to the Internet and go to www.vblcs.com

Is it popular? I don't know; but we have had over 21,000 hits in the past 18 months.

What does it cost the Club? At the moment \$45 p.a. for name registration.

A Message from the TREASURER

Yes folks, it's that time again; annual subscriptions are due. Included with this magazine is a reminder notice for the members whose subscriptions had not been received before the magazine went to print. Don't worry too much, you will still receive your magazine until the end of the year.

Keep an eye on the Mailing Address Label that comes with your magazine. If it turns red in part, you might be unfinancial.

Alex Freer, Treasurer and Editor

The Travelling Tippler Goes To Norfolk Island.

By Clive Windley, June 2003

By way of a consolation prize after our trip to China was cancelled owing to the SARS virus, Glynis and I awarded ourselves a 7 day stay on beautiful Norfolk Island, approximately 800km. off the coast of New South Wales. The weather is sub-tropical and there's not a bad piece of scenery anywhere.

And speaking of scenery, probably the best piece of scenery is the Norfolk Island Brewing Company's charming little establishment directly across the road from the airport. So as soon as the Tippler and spouse got themselves sorted out, they repaired to the pub brewery poste-haste.

The young lady behind the bar was most intrigued to learn that there are actually people who collect beer labels and she was absolutely floored to find out that there is even a club for these odd folk. She rallied sufficiently to grab me a handful of self-adhesive labels, overprinted as "Pilsiner". This is the local expression for Pilsener. They don't bottle the beer for sale as packaged beer, they bottle some beer by request and put a label on it for you.

Brown, long-neck screw top 330ml., plastic bottles from New Zealand. They did not have any Pilsiner at this time. Nor did they have any Pilsener.

In this august establishment there are 3 brews to choose from: Bligh's Revenge, a darker ale with alcohol strength of 5%, Bee Sting, a very, very pale beer with an alcohol content of 3.7% and a decidedly dry finish and Mutineer, a standard amber coloured general purpose beer of 4.5% alcohol. I started off on Bligh's Revenge and moved apace through the range whilst my wife went to the supermarket for provisions and provender. When she returned some 2 hours later I was back on the dark ale seeking a fifth opinion on the quality of it. This, by an amazing coincidence was exactly the same as the other 4 opinions, this was my favourite brew.

There are tours through the brewery on Thursday at 2 PM. As luck would have it, we had already booked an island tour for that time, so it looked as though I would miss out. However when I went to buy some of the product, I mentioned this and the young lady behind the bar. Yvette, went to ask the brewer if he would conduct me on my own special tour there and then. Richard Woodward, the owner and brewer was certainly more than happy to do this. Richard told me that he had purchased the brewing equipment back in 1993 and that the Norfolk Island Brewing Company has indeed been in existence since October of that year. The equipment came from the old Eaglehawk Hill Brewery that was located in the town of Sutton in New South Wales. It consists of 12 wood sheathed stainless steel vats of 800 litres each that were made in England.

Richard was then in the process of sparging, preparatory to beginning another brew. He uses David Cryer malt from New Zealand and an imported American yeast that he believes is superior to what's available in Australia or New Zealand.

On hearing that I was a collector of beer labels, Richard kindly gave me several earlier Norfolk Island Brewery labels that were not printed with the beer type.

All in all, it was a pleasant visit to a beautiful place. Oh, yes, Norfolk Island was pretty good too.

Stay tuned for The Tippler's next adventure when he finally gets to China.

LABELS ISSUED WITH TH NEWSLETTE

Victoria

Fosters Lager. 375. Type 1
Fosters Lager. 375. Type 2
Carlton Light. 750. Type 1
Carlton Light 750. Type 2
Carlton Draught 375
Carlton Crown 375
Carlton Guinness Original 375
Carlton Guinness Extra Stout 800
Tooth Reschs Premier (Courage
Brewery)
Tooth Crest 750
Tooth L.A. 750
Courage Premium Lager 370
Haagen Premium Malt with neck and
back
Mildura Lager 750
Mildura Draught 750
No Frills 750
Brewers Light 375
2 On 370
Crocodile Beer 355
Koala Bear Lager 355

New South Wales

Tooheys Extra Dry and neck 375
Colonial Wheat Beer 345

Queensland

XXXX Draught 750
Powers Bitter 800
Carlton Midstrength 800
Masthead Tawny Ale with neck and
back 355
Masthead Bohemian Pilsner with
neck and back 355
Masthead Storm Brew with neck and
back 355

South Australia

Coopers New Light with neck 375
Coopers New Draught with neck
375
Coopers Birell with neck and back
375
Coopers Sparkling Ale 750

**Foreign, - Fiji and New
Zealand**

Fiji Bitter 740
Fiji Bitter 370
Fiji Stout 370
Fiji Light 370
Kiwi Lager with back
D B Draught 745
D B Draught 330
Lion Brown 745

Plus **“Bonus Extra”** labels as issued
in respective newsletters

BEER LABEL CATALOGUES

<i>Cairns, Rockhampton and Toowoomba</i>	28 pages \$4.00
<i>Queensland (CUB Brisbane)</i>	40 pages \$4.50
<i>Castlemaine Perkins</i>	28 pages \$4.00
<i>Courage Australia</i>	32 pages \$4.50
<i>Tasmanian Breweries</i>	46 pages \$5.00
<i>Mildura (Northern Breweries)</i>	16 pages \$3.50
<i>Northern Territory</i>	27 pages \$4.00
<i>Kalgoorlie</i>	26 pages \$4.00
<i>Old Ballarat</i>	19 pages \$3.00
<i>Sovereign</i>	9 pages \$2.00
<i>Sundry Mini Breweries (1st)</i>	45 pages \$4.50
<i>Sundry Mini Breweries (2nd)</i>	66 pages \$5.50
<i>Swan</i>	87 pages \$7.00
<i>Anchor, Sail & Anchor, Matilda Bay</i>	18 pages \$3.00
<i>South Australian Breweries</i>	94 pages \$8.50
<i>Richmond Brewery</i>	24 pages \$4.00
<i>Sanctuary Cove Brewery</i>	23 pages \$4.00
<i>Geelong Brewery</i>	21 pages \$4.00
<i>Minis '99</i>	56 pages \$5.50

All members please note:- When sending cheques or money orders to the Assistant Secretary as payment for catalogues ordered, please make them payable only to "The V.B.L.C.S." Please do not make them payable to the Assistant Secretary, either by title or by name. Copies of the Club Catalogues

areobtainable from
Clive Windley, 29 Madeline Street, Glen
Waverley, Victoria 3150.
Ph: 03 9802 5122

**ALL CATALOGUE PRICES ARE POST
PAID**

NEXT MEETINGS

The next meeting will be held at the Club Tivoli, 291 Dandenong Rd., Windsor on **Sunday 10th August**, commencing at 1.00 pm. This is a great time to bring your swaps and trade for all your Breweriana.

NEXT MEETING DATES

Put the following dates in your diary:
**August 10th, October 12th and
December 14th.**



**NATIONAL CAN
COLLECTORS INC**
ACN 066 468 282

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Email: gsplant@dnet.aunz.com

FOSTER'S



LAGER